

Aug 21-23, 2024

Concept Note

1st SEAR NCDs Conference



Organized by

South East Asia Regional NCD Alliance

Taking center stage with a sharp focus on Non-Communicable Diseases (NCDs)

Supported by



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Introduction

We all are becoming the prey of NCDs in some way, so each of our voices matters and actions count when we call on governments, relevant authority, and development partners to step up to reduce preventable suffering, death, and disability from NCDs. Yet, together our voices are even stronger. People living with NCDs must be active protagonists to the regional NCDs responses in shaping their own health. Noncommunicable diseases (NCDs) such as cardiovascular diseases, diabetes, cancer, chronic respiratory diseases, and mental health conditions are responsible for almost two-thirds of all deaths in the South-East Asia Region (SEAR). There, a quarter of the adult population lives with hypertension, and one in 12 adults has diabetes. In addition, compared to the other WHO regions, NCDs claim lives in SEAR at a younger age, during the productive years of life. Although urbanization and the integration of consumer market have lifted millions from poverty and increased the production of food, its trend added to the health risk as the inhabitants of densely packed areas are often exposed to pollution outdoors and the burning fuels indoor. Furthermore, the consumption rate of tobacco is far above the rate of access to adequate nutrition. Each of us can unite locally and globally across the world to show that we are a global movement that demands faster and better action for healthier environments, stronger health systems, and far more equality in the world. So, taking this opportunity, it is the right moment to build on the momentum of the increased recognition of meaningful involvement of people living with NCDs, and calls for building back better and fairer. Against this backdrop, the 1st SEAR NCD Conference is being organized to reflect on the issues fueling NCDs and their risk factors, and integrate commitments to prevent and control NCDs. The agenda will explore multi-sectoral and community engagement, including critical issues relating to gender.

We believe, the 1st SEAR NCDs Conference will be bringing the burning issues related to NCDs under spotlight to reflect and act on the management, treatment, and prevention of NCDs in South East Asian Regions while encouraging countries across the world to organize and take similar initiative. Organizing the 1st SEAR NCD Conference will help us to address the rising challenges of NCDs collectively. It will not only provide a platform for knowledge exchange, collaboration, and innovative solutions; but also, would convene regional experts and stakeholder to formulate strategies, foster partnerships, and promote awareness, thereby mitigating the impact of NCDs on public health and well-being.

Objective of the Conference

The objectives of the 1st SEAR NCDs Conference in South East Asia Region are illustrated below-

1. To provide a platform for sharing regional data and insights on NCDs and their risk factors to inform evidence-based strategies and translate evidence into policy and actions for south-east region.
2. To facilitate national and global collaboration and promote dialogue and partnerships to develop holistic and integrated approaches for NCD prevention, management, and control.
3. To increase awareness about the prevalence and impact of non-communicable diseases in the region among healthcare professionals, policymakers, and the general public.
4. To inspire the development of actionable plans and initiatives at the regional and community levels to address the specific challenges and risk factors, supporting prevention and control of NCDs.

Key Players of the Conference

South East Asia Regional NCD Alliance (SEAR NCDA) will organize the 1st SEAR NCDs Conference and the member alliances for SEAR NCDA will act as co-organizer. And together the organizer and co-organizers will engage partners to the conference.

| SL | Position | Responsibility |
|----|--------------|--|
| 1 | Organizer | South East Asia Regional NCD Alliance (SEAR-NCDA) |
| 2 | Co-Organizer | Maldives NCD Alliance Malaysia NCD Alliance Nepal NCD Alliance Indonesia NCD Alliance Myanmar NCD Alliance Thai NCD Alliance Healthy India Alliance Bangladesh NCD Forum Bangladesh Network for NCD Control and Prevention (BNNCP) Lanka NCD Alliance |
| 3 | Partner | To Be Explored |
| 4 | Sponsor | To Be Explored |

Design of the Conference

In structuring the conference sessions, we've aimed for a balanced schedule spread over three days, encompassing a total of 15 sessions, with each day's proceedings spanning approximately four hours. This design includes three plenary sessions per day, allotted 45 minutes each, alongside two advocacy sessions, each slated for 30 minutes. To facilitate participant comfort and engagement, there will be brief intervals—a 15-minute break following plenary sessions and a 10-minute break after smaller sessions. Additionally, we've allocated a generous one-hour break prior to both the inaugural and closing sessions, allowing attendees to network, recharge, and prepare for the next segment.

| Date/Time | Thematic Area | Session Type | 01:00 PM – 01:45 PM | 01:55 PM – 02:25 PM | 02:40 PM – 03:25 PM | Thematic Area | Session Type | 03:35 PM – 04:05 PM | 04:20 PM – 05:05 PM | 06:05 PM – 07:35 PM | | |
|-----------|---|------------------|---------------------|---------------------|---------------------|--|------------------|---------------------|---------------------|----------------------|-------------------|-----------------|
| 21-Aug | Health System Components for NCDs Control and Prevention | Plenary Session | PS - 1 | 10 Minutes Break | PS - 2 | Climate Change and Risk Factors of NCDs | Plenary Session | 15 Minutes Break | PS - 3 | Inauguration Program | | |
| | | Advocacy Session | | | AS - 1 | | Advocacy Session | | AS - 2 | | | |
| 22-Aug | Improving Governance and Multi-Sectoral Engagement for NCDs | Plenary Session | PS - 1 | | PS - 2 | Health Financing for NCDs | Plenary Session | | PS - 3 | 15 Minutes Break | SEAR NCDA Session | |
| | | Advocacy Session | | | AS - 1 | | Advocacy Session | | AS - 2 | | | |
| 23-Aug | Lifestyle and Meaning Involvement of PLWNCDS | Plenary Session | PS - 1 | | PS - 2 | Use of Modern Application for NCD Prevention and Control | Plenary Session | | PS - 3 | | 1 Hour Break | Closing Program |
| | | Advocacy Session | | | AS - 1 | | Advocacy Session | | AS - 2 | | | |

Design of the Conference

Stay on track with our Country Specific Timeframe table!

| Country Specific Timeframe | India | 12:30 PM - 01:15 PM | 01:25 PM - 01:55 PM | 02: 10 PM - 02:55 PM | 03:05 PM - 03:35 PM | 03:50 PM - 04:35 PM | 05:35 PM - 07:05 PM |
|----------------------------|-----------|---------------------|---------------------|----------------------|---------------------|---------------------|---------------------|
| | Nepal | 12:45 PM - 01:30 PM | 1:40 PM - 02:10 PM | 02:25 PM - 03:10 PM | 03:20 PM - 03:50 PM | 04:05 PM - 04:50 PM | 05:50 PM - 07:20 PM |
| | Indonesia | 03:00 PM - 03:45 PM | 03:55 PM - 04:25 PM | 04:40 PM - 05:25 PM | 05:35 PM - 06:05 PM | 06:20 PM - 07:05 PM | 08:05 PM - 09:35 PM |
| | Malaysia | 03:00 PM - 03:45 PM | 03:55 PM - 04:25 PM | 04:40 PM - 05:25 PM | 05:35 PM - 06:05 PM | 06:20 PM - 07:05 PM | 08:05 PM - 09:35 PM |
| | Myanmar | 01:30 PM - 02:15 PM | 02:25 PM - 02:55 PM | 03:10 PM - 03:55 PM | 04:05 PM - 04:35 PM | 04:50 PM - 05:35 PM | 6:35 PM - 08:05 PM |

Session Format

The design of the session is given below:

| Serial No | Activity | Duration in Minute | Responsible |
|------------------------------------|---|--------------------|---------------------------|
| 01 | Zoom Log In | 05 minutes before | SEAR NCDA |
| 02 | Greetings and Welcome Note by Moderator | 05 minutes | Moderator |
| 03 | SpeakerPresentation-1 | 10 minutes | Speaker-1 |
| 04 | SpeakerPresentation-2 | 10 minutes | Speaker-2 |
| 05 | SpeakerPresentation-3 | 10 minutes | Speaker-3 |
| 07 | Q&A | 15 minutes | Participants and Audience |
| 08 | Comment on the Presentation | 05 minutes | Session Chief Guest |
| 09 | Concluding Speech | 05 minutes | Session Chairman |
| Total Duration - 60 minutes | | | |

The design of the advocacy session is given below:

| Serial No | Activity | Duration in Minute | Responsible |
|------------------------------------|---|--------------------|-----------------------|
| 01 | Zoom Log In | 05 minutes before | SEAR NCDA |
| 02 | Greetings and Welcome Note by Moderator | 02 minutes | Moderator |
| 03 | Speaker Presentation-1 | 08 minutes | Speaker-1 |
| 04 | Speaker Presentation-2 | 08 minutes | Speaker-2 |
| 07 | Q&A | 07 minutes | Speakers and Audience |
| 09 | Closing Remarks | 05 minutes | Session Chairman |
| Total Duration - 30 minutes | | | |

Conferences' Focused Diseases

The following diseases will be focused for scientific discussion and session designing-

| | | | | |
|-------------------------|----------|--|---------------------------------|--------|
| Cardiovascular Diseases | Diabetes | Chronic Obstructive Pulmonary Diseases | Neurodevelopmental Disorders | Injury |
| Kidney Diseases | Cancers | Mental Health | Preventable Ophthalmic Diseases | Stroke |

Conference Thematic Areas

The following thematic areas will be highlighted on the conference-

1. Health Systems Blocks for NCDs Control and Prevention
2. Health Financing for NCDs
3. Improving Governance and Multi-Sectoral Engagement for NCDs
4. Climate Change and Risk Factors of NCDs
5. Lifestyle and Meaning Involvement of PLWNCDs
6. Use of modern application tools such as Big Data, Machine Language and Artificial Intelligence, Wearable Technologies, etc. to assess NCDs

Proposed Conference Management Committee

Following committee will be finalized by the EC of the SEAR NCDA:

1. Scientific Committee

| Alliance Name | Alliance Representative |
|------------------------|-------------------------|
| Nepal NCD Alliance | Dr. Prakash Raj Regmi |
| | Dr. Gambhir Shrestha |
| Malaysia NCD Alliance | Dr. Kavinash Loganathan |
| Healthy India Alliance | Dr Vinod Shah |
| Bangladesh NCD Forum | Dr. Monirul Islam |
| Myanmar NCD Alliance | Dr. San Shwe |
| NCD Alliance Indonesia | Dr. Ade Meidian Ambari |

2. Program Committee

| Alliance Name | Alliance Representative |
|------------------------|------------------------------|
| Nepal NCD Alliance | Mr. Shanta Lall Mulmi |
| | Dr. Abhinav Vaidya |
| Malaysia NCD Alliance | Thaarenee Wiswannadan |
| Healthy India Alliance | Dr Ratna Devi |
| | Ms Radhika Shrivastav |
| Bangladesh NCD Forum | Prof. Dr. Shah Monir Hossain |
| Myanmar NCD Alliance | Dr. Thein Tun |
| NCD Alliance Indonesia | Nauvali Syafira |
| | Nanda Fauziyana |

3. Finance Committee

| Alliance name | Nominated Person |
|-------------------------|-------------------------------|
| Nepal NCD Alliance | Mr. Kishore Kumar Pradhananga |
| Malaysia NCD Alliance | Chan Wan Thung |
| Myanmar NCD Alliance | Dr. Soe Win |
| Healthy India Alliance | - |
| Bangladesh NCD Alliance | Prof. Dr. Shajada Selim |
| NCD Alliance Indonesia | Nanda Fauziyana |

4. Communication and Promotion Committee

| Alliance name | Nominated Person |
|-------------------------|-----------------------------|
| Nepal NCD Alliance | Mr. Ram Prasad Neupane |
| | Dr. Shristi Singh |
| Malaysia NCD Alliance | Thiban Sandramuti |
| Myanmar NCD Alliance | Dr. Pe Win |
| Healthy India Alliance | Dr Barsa Priyadarshini Rout |
| Bangladesh NCD Alliance | Prof. Dr. Md. Ruhul Amin |
| NCD Alliance Indonesia | Hasna Pradityas |

Who Should Attend SEAR NCDs Conference?

Turning the tide on NCDs and ensuring quality healthcare services to the PLWNCDS as well as NCDs requires attendance and support from multiple sectors, including:

1. Government and representative of various Ministries, importantly-
2. Academic Institutes/Universities
3. Private Hospitals
4. NGOs and Non-Profit Organizations
5. Representatives from Finance and Health sectors
6. People Living with NCDs
7. Heads or senior representatives of relevant United Nations entities and civil society organizations
8. Heads or senior representative of the private sector, philanthropic foundations, academia, medical associations, indigenous leadership and community organizations.

And practitioners in:

- Public Health
- Population Science and Health
- Social Determinants Science
- Development
- Determinants of Health and NCDs Prevention
- Urban Planning
- Air Pollution
- Environment
- Transportation and Housing
- Economic Development
- Geography
- Health Care Delivery
- Care Models in Clinical Medicine, including reproductive, women's, infant and child health, mental health, infectious disease and NCDs

Expected Outcomes of the Conference

The following outcomes are expected from the conference:

1. Regional update about the status of NCDs and the sharing of best practices in NCD prevention and management at regional level.
2. Raised awareness and understanding of the challenges and possible solutions to scale up multi-sector actions on NCDs.
3. Offer insights and recommendations to inform policy decisions and actions for the UNHLM-NCD in 2025
4. Meaningful partnerships among regional organizations, governments, and healthcare entities, promoting collaborative efforts to address NCDs.

Conference Logistics and Kits

The following logistics and kits will be developed and used for the conference-

1. Conference Promotional Stickers
2. Conference Promotional Videos
3. Conference Session Stickers
4. Conference e-Program Book
5. Conference e-Abstract Book
6. Conference Report
7. Conference Best Oral Presentation Certificate
8. Conference Best Poster Presentation Certificate
9. Conference Participant Certificate
10. Conference Partnership Certificate
11. Conference Sponsorship Certificate
12. Others

Do You Need Scholarship?

There are no registration fees for our conference. Join us for free and take advantage of this fantastic opportunity to connect, learn, and collaborate with experts from around the world. Don't miss out on this chance to be part of a transformative event!

Conference Partnership Scopes

The 1st SEAR NCDs Conference provides an open partnership scope. Any interested organizations/individuals are requested to contact in the following details to be a partner of the conference. The partner will have branding benefits and visibility at the Regional and Inter Regional levels. Partner will be responsible to provide speakers for at least one breakout session and taking responsibility to organize one parallel session and one poster sessions. They will also take part in the jury board for selecting best oral and poster presentation. For proposing a partnership, please email the contact point and send the filled up the partnership below:

| Point | Description |
|---|-------------|
| Name: | |
| Position: | |
| OrganizationName: | |
| E-mail: | |
| Phone Number: | |
| Website Link: | |
| Proposed No of Registered Participants: | |
| Logo of the Proposed Partner: | |

Conference Sponsorship Scopes

The 1st SEAR NCDs Conference provides open sponsorship scope for the private sector, private hospital, bank, development partners, NGOs, relevant institutions and others.

| SL | Type of Sponsorship | Rate | Benefits | No of Sponsorship |
|----|---------------------|--|---|-------------------|
| 1 | Platinum Sponsor | 10,000 or above USD | Logo in the websites, social media, all materials, sessions, all certificates will be branded | One |
| 2 | Diamond Sponsor | 5,000 or above USD | Logo in the websites, social media, all materials, all sessions except special seminars and certificate will be branded | Two |
| 3 | Gold Sponsor | 3,000 or above USD | Logo in the websites, social media. One breakout session, two scientific sessions, two poster sessions will be branded | Four |
| 4 | Silver Sponsor | Minimum 50 Participants Registration Fee | Logo in the websites, social media, one scientific session, and one poster session and in certificate will be branded | Five |
| 5 | Stone Sponsor | Minimum 30 Participants Registration Fee | Logo in the websites, social media will be branded | Eight |

Brief of the SEAR-NCDA

[South East Asia Region Non-Communicable Diseases Alliance \(SEAR-NCDA\)](#) is an Alliance of Alliances and comprises of 10 country-level NCD Alliances (9 country alliances from SEAR; Maldives NCD Alliance, Nepal NCD Alliance, Indonesia NCD Alliance, Myanmar NCD Alliance, Thai NCD Alliance, Healthy India Alliance, Bangladesh NCD Forum, Bangladesh Network for NCD Control and Prevention (BNNCP, Lanka NCD Alliance, and additionally Malaysia is also a member). The SEAR NCD Alliance's work is guided by a ten-member Governing Board (GB) and its day to day activities are led by the Chairperson of the SEAR NCD Alliance under the guidance of the GB. Private sectors, People Living with NCDs (PLWNCDs), donors and others to act for promote prevention, control and care of NCDs through multi-sectoral engagement. The Alliance was developed by [Global NCD Alliance](#) and engaged 10 country-level NCD Alliances. [Bangladesh Non-Communicable Diseases Forum \(BNCDF\)](#) is currently acting as the secretariat of the Alliance.

Membership Offer of the SEAR-NCDA

Membership of the SEAR-NCDA will have special offer to participate in the 1st SEAR NCDs Conference. Visit SEAR-NCDA [website](#) if you are interested to explore some of the many benefits of becoming a member.

Conference Contact Info

The contact points of the conference are given below:

| Secretarial Contact Point | |
|---|--|
| Dr Shamim Hayder Talukder Chairperson South East Asia Regional NCD Alliance Email: ceo@eminence-bd.org Phone: +8801713066602 | Name: Ummay Farihin Sultana Secretariat Coordinator Bangladesh NCD Forum Email: farihin@eminence-bd.org Phone: +8801303365341 |

| Country-Specific Contact Point | |
|---|--|
| Maldives NCD Alliance | Ms. Aishath Shiruhana Focal Point Email: shirudsm@gmail.com |
| Malaysia NCD Alliance | Chan Wan Thung Focal Point Email: chanwt@cancer.org.my |
| Nepal NCD Alliance | Prof. Dr. Abhinav Vaidya Focal Point Email: dr.abhinavaidya@gmail.com |
| Indonesia NCD Alliance | Dr. Nanda Fauziyana Focal Point Email: fauziyana.nanda@gmail.com |
| Myanmar NCD Alliance | Dr. Tin Maung Htwe Focal Point Email: dochtwe.sayman@gmail.com |
| Healthy India Alliance | Dr. Monika Arora Focal Point Email: monika@hriday-shan.org |
| Bangladesh NCD Forum | Dr. Shamim Hayder Talukder Focal Point Email: ceo@eminence-bd.org |
| Bangladesh Network for NCD Control and Prevention (BNNCP) | Prof. Dr. Sohel Reza Choudhury Focal Point Email: sohel_r_choudhury@hotmail.com |

#NCDs #RegionalConference #beatNCDs #SouthEastAsia #NCDConference2024

Contact for More Information

South East Asia Region Non-Communicable Diseases Alliance
Secretariat,

Bangladesh Non-Communicable Diseases Forum (BNCDF)
3/6, Asad Avenue, Mohammadpur, Dhaka-1207, South East Asia Region

Website: www.bncdf.org | www.searncda.org

[E-mail: bncdf@eminence-bd.org](mailto:bncdf@eminence-bd.org)

Mobile: +8801713066602